



353 Market Street
Sunbury, PA 17801
Phone: 570-286-7768
Fax: 570-286-7755

2018 HOMETOWN HERO BANNER PROGRAM

Sunbury's Revitalization, Inc., a nonprofit 510(c) 3 is dedicated to promoting economic development opportunities, spurring neighborhood reinvestment, instilling pride and, fostering a sense of community within the City of Sunbury and the surrounding area.

The Hometown Hero Banner Program is a tribute to veterans, those currently serving and first responders with connections to Northumberland County. Banners are displayed on streetlights in downtown Sunbury and along Front Street as living memorials to those who serve/have served our country.

Each individual banner will be unique and honor a specific hero including their picture, branch of service, era of service and hometown. This program is non-political and non-partisan.

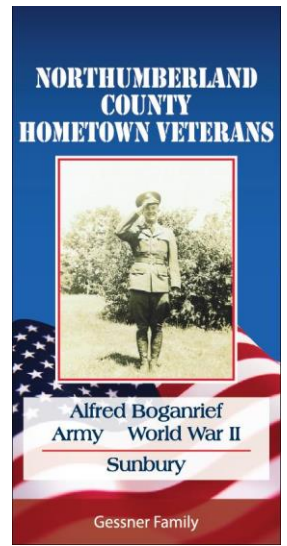
GUIDELINES

Please read the following important guidelines regarding the Hometown Hero Banner Program.

- ***2018 Banner applications, photos and program fees must be received by April 1, 2018.***
- Banners will honor veterans, active duty service, and first responders with ties to Northumberland County. This could include those born in Northumberland County, those who have resided or currently reside in Northumberland County, or relatives or close friends of those who meet the above criteria.
- ***Banners as surprises to living individuals are not permitted.***
- A photo release, signed by the person in the photo, must accompany banner requests for living heroes. If the individual is currently deployed and unable to sign the form, written approval from the service person is acceptable.
- A copy of the veteran's DD2-14 is required to verify information provided about era and branch of service, if this is not submitted, this information will not be included on the banner.
- Photos submitted should be in reasonably good condition. Priorities for photos are as follows: (a) photo in uniform; (b) photo from the era of service, not in uniform; (c) current photo not in uniform. A copy of the veteran or service person's DD2-14 is required in instances where a photo of the individual in uniform is not available.
- Two or more individuals may be honored on one banner if the individuals are related by blood or marriage. *Please complete an individual form for each hero* and staple them together.
- Banners will hang from May until November. Upon removal they will be cleaned and presented to the sponsor; or, they may be picked up at the SRI office. Unclaimed Banners will become property of SRI and may be discarded after a reasonable time period has elapsed.



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Please select an option:

- \$200 New Banner** - Please also provide a photo and complete the photo release on Page 3
- \$100 Existing Banner** - Rehang (subject to condition of banner)

SPONSOR INFORMATION

Name of Sponsor (as it should appear on the banner AND in any Hometown Hero program materials): _____

Person Submitting Photos: _____ Relationship to Hero: _____

Phone Number: _____ Email: _____

Address: _____

HERO INFORMATION

Full Name of Hero: _____ Hometown: _____

Era or Years in Service: _____ Military/First Responder Branch: _____

Special Honors:

Is the Hero? ALIVE _____ DECEASED _____ KIA _____ POW/MIA _____

If the Hero is currently living, please provide his/her contact information:

Please return photo (if applicable), signed photo release (if applicable), payment, and application to:

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PHOTO INFORMATION AND RELEASE (For New Banners Only)

Would you like your photo returned to you (circle one)? Yes No

If Yes, please attach a self-addressed stamped envelope.

I hereby grant Sunbury's Revitalization, Inc. permission to use the attached photo of myself, or my relative, in the Hometown Hero Banner Program without payment or other consideration.

If living, this release must be signed by the hero in the photo. If the hero is currently deployed written approval is acceptable.

Printed Name: _____

Signature: _____

Date: _____

Please return photo, signed photo release, payment, and application to:

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