



450 Chestnut Street  
Sunbury, PA 17801  
(570) 286-7768 • hello@sunburysrevitalization.org

## **2021 HOMETOWN HERO BANNER PROGRAM – HEALTHCARE WORKERS**

Sunbury's Revitalization, Inc., a nonprofit 510(c) 3 is dedicated to promoting economic development opportunities, spurring neighborhood reinvestment, instilling pride and, fostering a sense of community within the City of Sunbury and the surrounding area.

The Hometown Hero Healthcare Workers Banner Program is a tribute to the frontline healthcare workers who have connections to Northumberland County, and who have dedicated their time and sacrificed themselves to help the community during this pandemic. Banners are displayed on streetlights in downtown Sunbury as a tribute to those who serve our community.

Each individual banner will be unique and honor a specific hero including their picture, job title and hometown. This program is non-political and non-partisan.

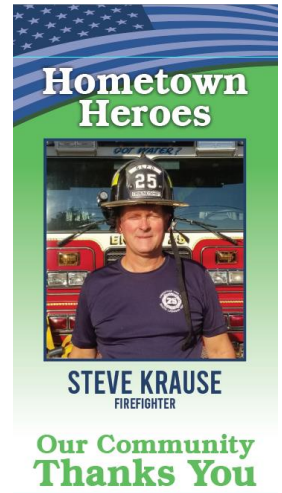
### **GUIDELINES**

***Please read the following important guidelines regarding the Hometown Hero Banner Program.***

- ***2021 Banner applications, photos and program fees must be received by April 1, 2021.***
- Banners will honor all healthcare workers with ties to Northumberland County. This could include those born in Northumberland County, those who have resided or currently reside in Northumberland County, or relatives or close friends of those who meet the above criteria.
- ***Banners as surprises to living individuals are not permitted.***
- A photo release, signed by the person in the photo, must accompany banner requests.
- Photos submitted should be in reasonably good condition. Priorities for photos are as follows: (a) photo in uniform; (b) professional headshot photo; (c) current photo not in uniform. Two or more individuals may be honored on one banner if the individuals are related by blood or marriage. *Please complete an individual form for each hero and staple them together.*
- Banners will hang from May until November. Upon removal they will be cleaned and presented to the sponsor; or, they may be picked up at the SRI office. Correspondence is via the e-mail and mailing address you provide. If those change at any point please contact us to update our files. ***Unclaimed banners will become property of SRI and may be discarded after a reasonable time period has elapsed.***



450 Chestnut Street  
 Sunbury, PA 17801  
 (570) 286-7768 • hello@sunburysrevitalization.org



**2021 HOMETOWN HERO HEALTHCARE WORKER  
 BANNER PROGRAM**

- \$200 New Banner** - Please also provide a photo and complete the photo release on Page 3

**SPONSOR INFORMATION**

Name of Sponsor (as it should appear in any Hometown Hero program materials): \_\_\_\_\_

Person Submitting Photos: \_\_\_\_\_

Relationship to Healthcare Hero: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

**HEALTHCARE HERO INFORMATION**

Full Name of Hero: \_\_\_\_\_ Job Title: \_\_\_\_\_

Hometown: \_\_\_\_\_

Special Honors:  
 \_\_\_\_\_

**Please return photo, signed photo release, payment, and application to:**

ATTN: Hometown Hero Healthcare Worker Banner Program  
 Sunbury's Revitalization, Inc.  
 450 Chestnut Street  
 Sunbury, PA 17801



450 Chestnut Street  
Sunbury, PA 17801  
(570) 286-7768 • hello@sunburysrevitalization.org

## 2021 HOMETOWN HERO HEALTHCARE WORKER BANNER PROGRAM

### PHOTO INFORMATION AND RELEASE (For New Banners Only)

Would you like your photo returned to you (circle one)? Yes No

*If Yes, please attach a self-addressed stamped envelope.*

I hereby grant Sunbury's Revitalization, Inc. permission to use the attached photo of myself, or my relative, in the Hometown Hero Healthcare Worker Banner Program without payment or other consideration.

This release must be signed by the hero in the photo.

***Banners as surprises to individuals are not permitted.***

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return photo, signed photo release, payment, and application to:**

ATTN: Hometown Hero Healthcare Worker Banner Program  
Sunbury's Revitalization, Inc.  
450 Chestnut Street  
Sunbury, PA 17801