



450 Chestnut Street | Sunbury, PA 17801  
(570) 286-7768 | hello@sunburyrevitalization.org

## 2022 HOMETOWN HERO BANNER PROGRAM

Sunbury's Revitalization, Inc., a nonprofit 510(c)(3), is dedicated to promoting economic development opportunities, spurring neighborhood reinvestment, instilling pride and fostering a sense of community within the City of Sunbury and the surrounding area.

The Hometown Hero Banner Program is a tribute to veterans, those currently serving and first responders with connections to Northumberland County. Banners are displayed on streetlights in downtown Sunbury as living memorials to those who serve/have served our country.

Each individual banner will be unique and honor a specific hero including their picture, branch of service, era of service and hometown. This program is non-political and non-partisan.

## GUIDELINES

*Please read the following important guidelines regarding the Hometown Hero Banner Program.*

- **2022 REHANG banner application and program fee must be received by April 30, 2022.**
- Banners will honor veterans, active duty service and first responders with ties to Northumberland County. This could include those born in Northumberland County, those who have resided or currently reside in Northumberland County or relatives or close friends of those who meet the above criteria.
- **Banners as surprises to living individuals are not permitted.**
- **FOR NEW BANNERS** | A photo release, signed by the person in the photo, must accompany banner requests for living heroes. If the individual is currently deployed and unable to sign the form, written approval from the service person is acceptable.
- **FOR NEW BANNERS** | A copy of the veteran's DD2-14 is required to verify information provided about era and branch of service. If this is not submitted, this information will not be included on the banner.
- **FOR NEW BANNERS** | Photos submitted should be in reasonably good condition. Priorities for photos are as follows: (a) photo in uniform; (b) photo from the era of service, not in uniform; (c) current photo not in uniform. A copy of the veteran or service person's DD2-14 is required in instances where a photo of the individual in uniform is not available.
- **FOR NEW BANNERS** | Two or more individuals may be honored on one banner if the individuals are related by blood or marriage. Please complete an individual form for each hero and staple them together.
- Banners will hang from May until November. Upon removal they will be cleaned and stored at the SRI office until the following year; or, if you are not rehanging the banner it may be picked up at the SRI office. Correspondence is via the e-mail and mailing address you provide. If those change at any point please contact us to update our files. ***Unclaimed banners will become property of SRI and may be discarded after a reasonable time period has elapsed.***



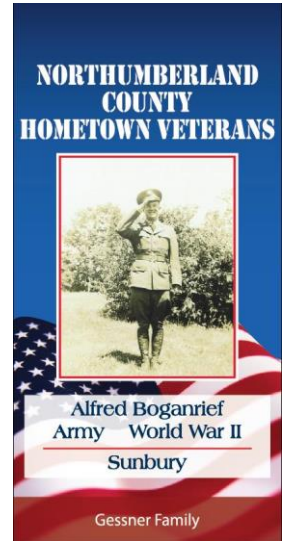
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## 2022 HOMETOWN HERO BANNER PROGRAM REHANG APPLICATION

Please select an option:

~~\$200 | New Banner~~ *Please also provide a photo and complete the photo release on Page 3*

**\$100 | Existing Banner - Rehang (subject to condition of banner)**



### SPONSOR INFORMATION

Name of Sponsor (as it should appear on the banner AND in any Hometown Hero program materials): \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

### HERO INFORMATION

Full Name of Hero (print): \_\_\_\_\_

I hereby allow Sunbury's Revitalization, Inc. to display my property in relation to the Hometown Hero Banner Program for the 2022 season (signature):  
\_\_\_\_\_

**Please return payment and application to:**

ATTN: Hometown Hero Banner Program  
Sunbury's Revitalization, Inc.  
450 Chestnut Street  
Sunbury, PA 17801